

Project Description

Single CSS splash page design with navigation pop-open windows

Overview

I am seeking a web developer who can design a clean CSS splash page design to promote a computer security program (a product similar to Norton Anti-virus or McAfee Virus Protection). The project involves designing a single page with a navigation bar.

The navigation bars will contain hyperlinks that open a new window on top of the splash page you are designing.

Please note that I am also asking for a simple design for the smaller pop-up window. Thus, the service provided will provide a total of two designs: the splash page design and the pop-open new window. However, the pop-up window design will be very simple and probably need no more than 2 images.

Design Requests

General Layout/Format

Overall please design a friendly, yet authoritative look and feel.

In a general sense, please design something similar to the following sites:

<http://www.cyber-defender.com/EDC/landing/28/>

<http://www.cyber-defender.com/EDC/landing/25/>

<http://www.cyber-defender.com/EDC/landing/10/>

Color Scheme

The background should be a white or light color.

The remaining colors should match the pallet of the product image (see below).

Video Area

Please leave an area in the top right **OR** in the middle left area for a video clip. The video player will be approximately 240 pixels wide and 180 pixels tall.

You can locate the video content here:

<http://news.cyberdefender.com/index.php?s=68>

Navigation

Please include a navigation bar that spans near the top of the page as well as along the bottom part of the page.

Each hyperlink should open a new window ON TOP of the current page which is approximately 400 x 400 pixels.

The new pop-open window should NOT have a toolbar or be resizable.

The new window should have a very basic design, but should have the same look and feel of the splash page. One example of this can be found at:

www.advancecashpro.com (see the question mark icons which are linked to a new window)

The navigation bar should also have hyperlink text that I can modify. In other words, the anchor link in the navigation bar should be changeable WITHOUT having to modify the image.

The bottom navigation should contain simple text links such as the example below:

[Privacy Policy](#) | [Advertising Policy](#) | [Terms of Service](#)

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Text Area

Please include an area for regular text content. This area of the page should be near the middle or bottom (below the fold). I will provide the content for this text. You may use filler text for this area for now.

Icons/Logos/Graphics

The project will include a top header/logo area. The logo should incorporate a feeling of being safe and secure. Perhaps you can incorporate the image of a padlock.

The name you should incorporate into the header area is “Cyber Defender” with a quote from USA Today which reads as follows: “CyberDefender is Fierce!” You can see this quote at:

<http://www.cyber-defender.com/EDC/landing/28/> (please see this exact quote in the blue header below the top image).

I would also like you to incorporate an image into the header/logo area of a person or group of people who are happy. This image should also contain the image of a computer . For instance, an image like the one below would be appropriate:



Software Product Image

I have also attached images of the software product which should be incorporated into the design. Alongside of the product image you should list the benefits in a bulleted list format which are shown on: <http://cyberdefender.com/antivirus-products/antivirus-software.html>

“Call to Action” Image

The purpose of this site is to encourage visitors to download a free trial offer. Thus, you should implement large bright icons telling people to download the software. Please use the phrases: “Free Download” with smaller font to read “Safe and Secure”

Credential/Safety Icons

Finally, please incorporate what I refer to as the “credential images” which are shown below and can be located at:

<http://www.cyber-defender.com/EDC/landing/28/>

